

Commissioner for Patents
Reply to Office Action of January 27, 2005
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AMENDMENTS TO THE ABSTRACT

Please amend the Abstract of the Disclosure as follows:

A system and method ~~that-for extracting advertising materials segments from a video source, describes and stores the extracted materials segments in a structured database for-to be used in various applications. The system for extracting, advertising, or other promotional segments, from a video signal may comprise means to convert, if necessary, converts the video signal to a digital format, if required, means for storing said the video signal in a database, means for scanning said scans the video signal for the presence of predetermined characteristics and means uses to associate such the characteristics with the to locate a start and an end of each such segment.~~